

03-09-01

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## Express Mail Mailing Label

EL750476114US

UTILITY  
PATENT APPLICATION  
TRANSMITTAL

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket No. RSA-044 (7216/66)

First Named Inventor Juels

Title Targeted Delivery of Informational Content with Privacy Protection

13 U.S. PRO  
09/002276

03/08/01

## APPLICATION ELEMENTS

ADDRESS TO: Box Patent Application  
Assistant Commissioner for Patents  
Washington, D.C. 202311. ☐ Fee Transmittal Form2. ☐ Small Entity Status☐ Applicant claims small entity status☐ Status established in prior application and is still proper and desired3. ☒ Specification and Drawings [Total Pages 51]

- Written Description - (20 pages)

- Appendix A (19 pages)

- Claims - (5 pages)

- Abstract - 1 page)

- Sheets of Drawings - (6 sheets)

☐ Formal☒ Informal4. ☐ Oath or Declaration [Total Pages ]a. ☐ Newly executed (original)b. ☐ Copy from a prior application (37 CFR 1.63(d))

(for continuation/divisional with Box 17 completed)

[Note Box 5 below]

5. ☐ Incorporation by Reference (usable if Box 4b is checked)

The entire Disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.

6. ☒ Application Data Sheet7. ☐ Nucleotide and/or Amino Acid Sequence Submission☐ Computer Readable Copy☐ Paper Copy (identical to computer copy)☐ CD (identical to computer copy)☐ Statement verifying identity of above copies

## ACCOMPANYING APPLICATION PARTS

8. ☐ 37 CFR 3.73(b) Statement (when there is an assignee)☐ Power of Attorney9. ☐ English Translation Document (if applicable)10. ☐ Information Disclosure Statement (IDS)/PTO-1449☐ Copies of IDS Citations11. ☐ Preliminary Amendment☐ Drawings [Total Sheets ]☐ Letter to Official Draftsperson Including Drawings [Total Pages ]12. ☒ Return Receipt Postcard13. ☐ Certified Copy of Priority Document(s)14. ☐ Deletion of Inventor(s)  
Signed statement attached deleting inventor(s) named in the prior application.15. ☐ CD in duplicate for large table or computer program.16. ☐ Other:17. ☐ If a CONTINUING APPLICATION, amend the specification by inserting on page 1, before the first line, the sentence:  
--This is a☐ continuation ☐ divisional ☐ continuation-in-part of prior application Serial No. / , filed on , , the entire disclosure of which is incorporated by reference herein.--

Priority to the above application(s) is claimed under 35 U.S.C. 120.

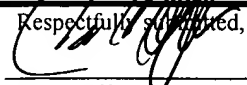
Prior application information: Examiner: . Group/Art Unit: .

18. ☒ Priority - 35 U.S.C. 119☒ Priority of application Serial No. 60/187,671 filed on March 8, 2000 in US is claimed under 35 U.S.C. 119.☐ The certified copy has been filed in prior U.S. application Serial No. / on .☐ The certified copy will follow.

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